

InterDyn LANAC Technology

Zip Code Capture Add-In for Microsoft Dynamics RMS

May I have your Zip Code Please?

OK

Cancel

FEATURES

AUTOMATIC POPUP

The Zip Code Prompt window opens at the start of every sale so the cashier can't forget. And, it is easy to use- just enter the customer's zip code and press OK!

FREE ZIP CODE LOOKUPS

No need to maintain zip code databases or subscribe to zip code services, this product looks up unknown zip codes online and adds the information to your store.

HEADQUARTERS INTEGRATION

All zip code sales totals are sent to Headquarters with the rest of your RMS data.

REPORTING

Store and Headquarters report included to break sales down by customer zip code.

InterDyn LANAC Technology
525 W. Van Buren Suite 1150
Chicago, IL 60607

312-201-8808 ext 3522 ph
312-201-0472 fx

www.lanactech.com
info@lanactech.com

WHERE ARE YOUR CUSTOMERS COMING FROM?

Tracking your sales according to your customer's zip code gives you valuable information you can use to make marketing decisions, plan expansion, and grow your business.

Gathering a customer's mailing information can be time consuming and many customers do not want to relinquish that information. However, recording their zip code is fast, harmless, and easy.

By capturing the customer's zip code you know what items are selling, how much of it is selling, and most importantly- where your customers are coming from.

Very affordable! Call or email today for pricing. Reseller opportunities available.

